

### Bleed

Artwork that goes to the edge of your design needs to be extended 1/8" through the bleed area.

### Cut Line

This is where we will cut your artwork to your desired size.

### Safety Line

Keep artwork and text within this line to ensure it will not be cut off.

### Bleed

Artwork that goes to the edge of the fold needs to be extended at least 1/16" to the bleed line.

### Fold Line

This is where we fold your artwork. This will create a small lip of 1/16".

### Center Line

This represents the middle of your artwork. We normally do not fold on this line.

*Happy  
Birthday*  
*Best wishes to you*