



Bleed

Artwork that goes to the edge of your design needs to be extended 1/8" through the bleed area.

Cut Line

This is where we will cut your artwork to your desired size.

Safety Line

Keep artwork and text within this line to ensure it will not be cut off.

Bleed

Artwork that goes to the edge of the fold needs to be extended at least 1/16" to the bleed line.

Fold Line

This is where we fold your artwork. This will create a small lip of 1/16".

Center Line

This represents the middle of your artwork. We normally do not fold on this line.